Demographics | Riding Map

Riding: Trois-Rivières, QC

Population: 113,609 | Households: 55,249

**HOUSING CHARACTERISTICS**

<table>
<thead>
<tr>
<th>Count</th>
<th>% Base</th>
<th>Count % Base</th>
<th>% Pen</th>
</tr>
</thead>
</table>

**Basics**
- Total Population: 113,609 (100.00)
- Total Households: 35,249 (100.00)
- Age of Household Maintainer
  - 25 to 34: 2,762 (5.00)
  - 35 to 44: 7,988 (14.46)
  - 45 to 54: 7,365 (13.39)
  - 55 to 64: 11,250 (20.43)
  - 65 to 74: 10,426 (18.87)
  - 75 or Older: 7,062 (12.78)

**Housing Type**
- Apartments: 23,010 (5.06)
- Semi-Detached House: 29,902 (6.25)
- Housing Type
  - One-Person Households: 23,010 (4.43)
  - One-Family Households: 19,965 (3.92)
  - 5 or More Persons: 19,965 (3.92)

**Marital Status**
- Married Or Living With A Common-Law Partner: 47,504 (35.84)
- Single (Never Legally Married): 30,043 (23.02)
- Separated: 1,438 (0.56)
- Divorced: 8,542 (0.62)
- Widowed: 6,301 (0.47)

**Children at Home**
- Percent: Households with Children at Home: 27.28 (40.14)

**Dwelling Characteristics**

<table>
<thead>
<tr>
<th>Count</th>
<th>% Base</th>
<th>Count % Base</th>
<th>% Pen</th>
</tr>
</thead>
</table>

**Housing Tenure**
- Owned: 28,025 (51.81)
- Rented: 26,024 (48.19)

**Housing Type**
- House: 25,820 (46.75)
- Detached: 19,804 (35.84)
- Semi-Detached: 4,271 (7.73)
- Row House: 1,754 (3.19)
- Apartment: 20,104 (36.29)
- Highrise (5+ Floors): 1,030 (1.86)
- Lowrise (5 Floors): 23,286 (42.17)
- Detached Duplex: 4,781 (8.65)
- Other Dwelling Types: 311 (0.56)

**Housing Period of Construction**
- Before 1961: 13,845 (25.06)
- 1991 - 2000: 5,839 (10.57)
- 2001 - 2005: 3,239 (4.23)
- 2006 - 2010: 3,265 (5.91)
- 2011 - 2016: 2,816 (5.10)
- After 2016: 2,077 (3.76)

**INCOME, EDUCATION & EMPLOYMENT**

<table>
<thead>
<tr>
<th>Count</th>
<th>% Base</th>
<th>Count % Base</th>
</tr>
</thead>
</table>

**Household Income**
- Average Household Income: 75,199.79 (100.00)

**Education**
- No Certificate, Diploma Or Degree: 15,252 (16.25)
- High School Certificate Or Equivalent: 20,983 (23.23)
- Apprenticeship Or Trades Cert/Dipl: 15,000 (16.73)
- College/CEGEP/NonUni Cert/Dipl: 19,170 (20.43)
- University Cert/Dipl Below Bachelor: 2,839 (3.03)
- University Degree: 19,194 (21.62)

**Labour Force**
- In The Labour Force (15+): 54,136 (57.70)

**Language, Immigration & Visible Minority Status**

**Knowledge of Official Language**
- English Only: 215 (20.80)
- French Only: 72,736 (67.14)
- English And French: 35,127 (32.42)
- Neither English Nor French: 262 (2.47)

**Immigration Status**
- Non-Immigrant Population: 102,977 (95.05)
- Born In Province of Residence: 101,390 (95.93)
- Born Outside Province of Residence: 1,617 (1.49)
- Immigrant Population: 4,449 (4.11)

**Visible Minority Status**

<table>
<thead>
<tr>
<th>Count</th>
<th>% Base</th>
</tr>
</thead>
</table>

**Total Visible Minorities**
- Total Visible Minorities: 5,002 (4.62)
- Chinese: 206 (0.25)
- South Asian: 17 (0.17)
- Black: 2,245 (0.20)
- Filipino: 25 (0.02)
- Latin American: 1,200 (0.11)
- Southeast Asian: 171 (0.16)
- Arab: 801 (0.07)
- West Asian: 36 (0.04)
- Korean: 1 (0.01)
- Japanese: 21 (0.02)

**Mother Tongue**
- English: 1,091 (1.00)
- French: 103,289 (95.34)

**Total Non-Official**
- Spanish: 3,113 (2.87)

**Aboriginal Languages**
- Native Language: 98 (0.09)

**Visible Minority Language**
- Total Visible Language: 5,002 (4.62)

**Language**
- English Only: 215 (20.80)
- French Only: 72,736 (67.14)
- English And French: 35,127 (32.42)
- Neither English Nor French: 262 (2.47)
- English: 1,091 (1.00)
- French: 103,289 (95.34)

**Visible Minority Language**
- Total Visible Language: 5,002 (4.62)

**Aboriginal Languages**
- Native Language: 98 (0.09)
### HOUSEHOLD CHARACTERISTICS

<table>
<thead>
<tr>
<th>Household Population by Aboriginal Identity</th>
<th>Riding</th>
<th>% Base</th>
<th>Canada</th>
<th>% Base</th>
<th>% Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Household Population For Aboriginal Identity</td>
<td>108,340</td>
<td>100.00</td>
<td>37,408,633</td>
<td>100.00</td>
<td>100</td>
</tr>
<tr>
<td>Aboriginal Identity</td>
<td>1,801</td>
<td>1.66</td>
<td>1,864,097</td>
<td>4.98</td>
<td>33</td>
</tr>
<tr>
<td>Non-Aboriginal Identity</td>
<td>106,539</td>
<td>98.34</td>
<td>35,544,536</td>
<td>95.02</td>
<td>103</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Household Population by Religion</th>
<th>Riding</th>
<th>% Base</th>
<th>Canada</th>
<th>% Base</th>
<th>% Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Household Population For Religion</td>
<td>108,340</td>
<td>100.00</td>
<td>37,408,633</td>
<td>100.00</td>
<td>100</td>
</tr>
<tr>
<td>Buddhist</td>
<td>188</td>
<td>0.17</td>
<td>451,825</td>
<td>1.21</td>
<td>14</td>
</tr>
<tr>
<td>Catholic</td>
<td>93,278</td>
<td>86.10</td>
<td>24,777,241</td>
<td>66.23</td>
<td>134</td>
</tr>
<tr>
<td>Hindu</td>
<td>15</td>
<td>0.01</td>
<td>649,065</td>
<td>1.72</td>
<td>1</td>
</tr>
<tr>
<td>Jewish</td>
<td>28</td>
<td>0.03</td>
<td>392,238</td>
<td>1.05</td>
<td>2</td>
</tr>
<tr>
<td>Muslim</td>
<td>1,889</td>
<td>1.00</td>
<td>1,500,153</td>
<td>3.48</td>
<td>29</td>
</tr>
<tr>
<td>Sikh</td>
<td>0</td>
<td>0.00</td>
<td>606,585</td>
<td>1.62</td>
<td>0</td>
</tr>
<tr>
<td>Other Religions</td>
<td>98</td>
<td>0.09</td>
<td>247,767</td>
<td>0.66</td>
<td>14</td>
</tr>
<tr>
<td>No Religious Affiliation</td>
<td>10,534</td>
<td>9.72</td>
<td>8,067,759</td>
<td>23.03</td>
<td>40</td>
</tr>
</tbody>
</table>

### COVID-19 INDICATORS

<table>
<thead>
<tr>
<th>Vaccine Intention</th>
<th>Riding</th>
<th>% Base</th>
<th>Canada</th>
<th>% Base</th>
<th>% Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan on getting the COVID-19 vaccine (as of April 2021) - No (Pop 16+)</td>
<td>15,062</td>
<td>15.67</td>
<td>3,620,101</td>
<td>11.57</td>
<td>135</td>
</tr>
</tbody>
</table>

### EXPENDITURES & WEALTH

<table>
<thead>
<tr>
<th>Household Expenditure</th>
<th>Riding</th>
<th>% of Total</th>
<th>Canada</th>
<th>% of Total</th>
<th>% Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total expenditure</td>
<td>70,658.03</td>
<td>100.00</td>
<td>113,827.47</td>
<td>100.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Health Care Expenses</th>
<th>Riding</th>
<th>% of Total</th>
<th>Canada</th>
<th>% of Total</th>
<th>% Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total direct costs to household for health care</td>
<td>3,461.04</td>
<td>4.90</td>
<td>4,509.49</td>
<td>3.96</td>
<td>124</td>
</tr>
<tr>
<td>Prescribed medicines and pharmaceutical products</td>
<td>871.62</td>
<td>1.23</td>
<td>1,120.75</td>
<td>0.98</td>
<td>125</td>
</tr>
<tr>
<td>Non-prescribed medicines and pharmaceutical products</td>
<td>855.60</td>
<td>1.21</td>
<td>1,058.93</td>
<td>0.93</td>
<td>123</td>
</tr>
<tr>
<td>Health care services</td>
<td>478.18</td>
<td>0.68</td>
<td>631.59</td>
<td>0.55</td>
<td>122</td>
</tr>
<tr>
<td>Total direct costs to household for eye care</td>
<td>450.54</td>
<td>0.64</td>
<td>593.35</td>
<td>0.52</td>
<td>122</td>
</tr>
<tr>
<td>Dental services and orthodontic and periodontal procedures</td>
<td>805.11</td>
<td>1.14</td>
<td>1,055.90</td>
<td>0.93</td>
<td>123</td>
</tr>
<tr>
<td>Total health insurance premiums</td>
<td>509.08</td>
<td>0.72</td>
<td>513.08</td>
<td>0.45</td>
<td>160</td>
</tr>
</tbody>
</table>

### Child Care Expenses

<table>
<thead>
<tr>
<th>Child care expenditures</th>
<th>Riding</th>
<th>% Total</th>
<th>Canada</th>
<th>% Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>269.82</td>
<td>0.38</td>
<td>431.31</td>
<td>0.38</td>
</tr>
</tbody>
</table>

### SOCIAL VALUES

#### Confidence in Small Business
- A tendency to assume that small businesses are generally fair and ethical in their practices, committed to providing quality goods, and working in the public interest.

#### Ecological Lifestyle
- The propensity to give a high priority to integrating environmental concerns with purchasing criteria.

#### Multiculturalism
- The openness toward the diverse cultures, ethnic communities and immigrants that make up Canada. A belief that ethnic groups should be encouraged to preserve their cultural identities, and that others should seek to learn about them.

---

For more information, see [https://environicsanalytics.com](https://environicsanalytics.com) or contact rupen.seoni@environicsanalytics.com.

---

**Index Colours:**
- <80
- 80 - 110
- 110+